INNOVATION AND LEGALTECH

BY COMBINING INNOVATION AND TECHNOLOGY, WE HAVE CHANGED THE WAY WE PROVIDE LEGAL SERVICES, ENSURING ACCURACY, EFFICIENCY, AND TAILOR-MADE SOLUTIONS FOR OUR CLIENTS.

In Machado Meyer's Innovation and LegalTech practice area, we redefine legal practice as a strategic partner for business. Our focus is on exceeding expectations with modern, customized solutions, integrating artificial intelligence, data science, and legal design to meet the demands of a constantly evolving market.

With a combination of cutting-edge technology and innovative methodologies, we optimize processes, maximize efficiency, and ensure compliance, fostering a culture of continuous learning and collaboration. Our aim is to provide proactive analysis, identify risks and opportunities, and generate strategic value for each project.

Our team is made up of specialists with solid legal experience and a deep affinity for technology and innovation. In the Machado Meyer Innovation Cell (CIMM), our lawyers collaborate with the Strategy, Innovation, and Analytics area and selected suppliers to create tailor-made and effective solutions for our clients.

WHAT SETS OUR TEAM APART

- Mastery of artificial intelligence, automation, analytics, and legal design tools.
- Partnerships with legal techs.
- An innovative approach, both in methods and in the delivery of results, always focused on excellence.
- Use of agile methodologies, design thinking, and project management to boost efficiency and creativity.

INNOVATIVE LEGAL SOLUTIONS

- **Process Automation and Document Analysis:** We use artificial intelligence to efficiently create, review, and manage processes and documents, reducing repetitive tasks, large-scale efforts, and errors. Our automation delivers fast and accurate results in areas such as market operations, M&A, litigation, contracts, and business intelligence.
- **Legal data analysis:** We extract strategic insights from large volumes of legal data to identify patterns, predict outcomes, and guide more informed decisions.
- **Jurimetrics:** We apply jurimetrics techniques to predict litigation outcomes, monitor lawsuits, and identify trends, supporting strategic decisions based on concrete data.
- **Legal design:** We combine legal expertise with design to create clear and practical documents, customized to the user's needs. We carry out design sprints, workshops, consultancies, and training

sessions that transform challenges into practical and innovative solutions. We also offer design and consulting services, such as design interviews, organizational shadows, and report production, as well as creating educational experiences and facilitating training.

Due diligence exercises based on public information: Using artificial intelligence tools, we collect and analyze public data on operational targets to provide strategic insights into compliance, integrity, and contingencies.

Digital transformation consulting: We offer specialized consulting to modernize legal transactions, which includes analyzing existing tools, recommending new solutions, and monitoring their implementation.

RELATED PARTNERS



SAVIO PEREIRA DE ANDRADE
Partner / São Paulo
+55 11 3150-7000
sandrade@machadomeyer.com.br