

# COMPETITION

Machado  
Meyer

50  
years



# TRANSFORMATION IS POSSIBLE

If the expansion strategy of your company involves consolidations, acquisitions, equity participation increases, business partnerships or business practices that may involve a material market impact, you need to understand the risks related to competition law and know how to avoid them.

We have a recognized history of success in representing our clients before CADE, having worked in some of the most complex mergers already reported. We are particularly active in conducting mergers related to transactions between large Brazilian companies, cross-border transactions notified simultaneously in several countries and also in transactions involving regulated markets that require articulation and coordination with CADE and other regulatory agencies involved. In many of these cases, our work starts long before the operations are notified, with participation in structuring such transactions to identify potential antitrust risks and develop original structures to mitigate them.

In the research field of anticompetitive conduct, we have partaken in virtually all important cases analyzed by CADE, including major international investigations replicated in Brazil in recent years. In this context, we have a recognized history of successful defenses and have also represented clients in many negotiations of agreements aiming to cease certain practices and leniency agreements. Also, we have advised numerous clients (often market leaders and relevant equity holders in their segments) in the design of innovative business models, assessing the relevant antitrust risks and assisting in the proper structuring of these businesses.

Our work in developing and implementing antitrust compliance programs is also recognized. We identify critical points according to our clients' activities, describe the risks and the measures that may reduce them, and also prepare training programs and monitor these actions.

Finally, we provide support to our clients in litigation involving issues of economic law and prepare studies and opinions in these areas that support the growth and innovation strategies of companies.

Competition laws affect almost all business activities of a company. With our experience and our knowledge of the national legislation, we give legal certainty to the expansion strategy of your company by reducing exposure to risk and maintaining your competitiveness.

Globalization and technology incited competition among companies and led to the rapid evolution of antitrust laws. To preserve free competition and consumer interests, authorities have become more stringent in evaluating operations between enterprises and a wide range of business practices. The risks for those who ignore this branch of law and increased penalties applied by CADE are increasingly severe.

## CONTACTS



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# RANKINGS AND AWARDS



**LACCA APPROVED 2022**  
9 practice areas and  
22 ranked lawyers

**2021 | LATIN LAWYER 250**  
22 practice areas and  
52 ranked lawyers



**2021**  
7 areas ranked as Top Tier – Brazil  
18 recommended areas  
65 recognized lawyers



**LEADERS LEAGUE**

**2022**  
20 practice areas and  
53 ranked lawyers

**J.P.Morgan**

**2021**  
Joan Guggenheimer Law Firm  
Diversity Equity and Inclusion  
Award's category

**Chambers**  
AND PARTNERS

**2022 | AWARDS**  
Law firm of the year in Public Law category

**2022 | GLOBAL**  
12 ranked lawyers and 32 recognized lawyers

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12 ranked lawyers and 32 recognized lawyers

**2022 | FINTECH**  
FinTech Legal in Brazil

**2021 | BRAZIL**  
13 practice areas and 30 ranked lawyers

**2021 | LATIN AMERICA**  
19 practice areas and 40 ranked lawyers

**2021 | HIGH NET WORTH**  
Private Wealth Law in Brazil

**CLIENT  
CHOICE  
Awards  
2021**

5 areas recognized for the quality  
of work and service offered  
to their customers: Energy &  
Natural Resources, Securitisation  
& Structured Finance, Projects  
& Procurement, Public Law and  
Corporate Governance

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