

CRISIS MANAGEMENT

Machado
Meyer

50
years

TRANSFORMATION IS POSSIBLE

Accidents, product recall, labor complaints, leakage of confidential information. Every day, companies involved in some severe crisis are highlighted on the news. Many are not prepared to deal with these events, which threaten their very survival. An effective response requires planning and structured processes and efficient and responsive legal advice.

Experience in complex cases and a multidisciplinary approach are our greatest differentiators to help businesses through these turbulences as quickly and safely as possible. We participate in the management of some of the major crisis events in Brazilian corporations – cases that changed the natural course of the activities of these organizations – involving air, mining, port, chemical, petrochemical, and construction sectors.

The focus of our work is to deter the crisis impacts to preserve the company reputation, minimize losses, speed up and safeguard the maintenance of business. We apply our knowledge of standards and legislation appropriately to each business situation. With this legal intelligence, we can quickly assess the risks, impacts, and responsibilities of a negative event for the company's operations and develop a set solution to our client's needs.

Our work aims to:

- Evaluate how previous actions may translate into civil, administrative and criminal liabilities for the company and its management,

- Manage the organization's relationship with public authorities, communities, regulators and the press,
- Develop a coherent response and precise message to the public affected, and
- Organize the flow of information so that the company can make quick and safe decisions

Our work also has a preventive focus. We help companies implement crisis management programs by providing consulting services that involve the structuring of committees and the definition of roles, duties, governance procedures, business continuity plans, and an adequate flow of information.

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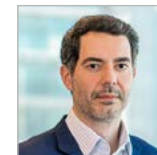
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RANKINGS AND AWARDS



LACCA APPROVED 2022
9 practice areas and
22 ranked lawyers

2021 | LATIN LAWYER 250
22 practice areas and
52 ranked lawyers



2021
7 areas ranked as Top Tier – Brazil
18 recommended areas
65 recognized lawyers



LEADERS LEAGUE

2022
20 practice areas and
53 ranked lawyers

J.P.Morgan

2021
Joan Guggenheimer Law Firm
Diversity Equity and Inclusion
Award's category

Chambers
AND PARTNERS

2022 | AWARDS
Law firm of the year in Public Law category

2022 | GLOBAL
12 ranked lawyers and 32 recognized lawyers

2022 | GLOBAL
12 ranked lawyers and 32 recognized lawyers

2022 | FINTECH
FinTech Legal in Brazil

2021 | BRAZIL
13 practice areas and 30 ranked lawyers

2021 | LATIN AMERICA
19 practice areas and 40 ranked lawyers

2021 | HIGH NET WORTH
Private Wealth Law in Brazil

**CLIENT
CHOICE
Awards
2021**

5 areas recognized for the quality
of work and service offered
to their customers: Energy &
Natural Resources, Securitisation
& Structured Finance, Projects
& Procurement, Public Law and
Corporate Governance

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