# TECHNOLOGY



Machado Meyer years





Technology is one of the most dynamic sectors of the economy. Constant innovations promoted by entrepreneurs and new consumer demands transform business models, markets and society as a whole. Regulations evolve as a result of these new needs, but often at a slower pace. And this is one of the main challenges for technology companies in Brazil today. Relying on efficient and proactive legal advice is an important advantage for a successful venture.

With the experience and knowledge of our teams, we help companies around the world understand the Brazilian legal framework, assess and mitigate risks, and enable business. We assist organizations in different sectors in areas as current as sharing economy, video on demand, Internet of Things (IoT), personal data protection, and aspects relating to the Brazilian Civil Rights Framework for the Internet.

We have a very entrepreneurial vision and concern to analyze the proposed business models and find a legal framework that is safe and efficient from a contractual, tax, and regulatory perspective.

In cases where the Brazilian regulation still does not follow market developments, we study the interpretation of our courts on related issues and seek the safest way for our clients to make their business vision a reality.

## OUR EXPERIENCE IN THIS SECTOR INCLUDES SERVICES IN THE FOLLOWING AREAS:

- Regulatory consulting
- Structuring contracts to implement business models, R&D, and licensing rights
- Advice on intellectual property

- Tax consulting and litigation
- Mergers and acquisitions involving technology companies
- Corporate law applied to technology business

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## PLATIN LAWYER

#### **LACCA APPROVED 2022**

9 practice areas and 22 ranked lawyers

#### 2021 | LATIN LAWYER 250

22 practice areas and 52 ranked lawyers



7 areas ranked as Top Tier - Brazil 18 recommended areas 65 recognized lawyers



#### 2022

20 practice areas and 53 ranked lawyers

## J.P.Morgan

Joan Guggenheimer Law Firm Diversity Equity and Inclusion Award's category

## **Chambers**

### 2022 | AWARDS

Law firm of the year in Public Law category

2022 | GLOBAL
12 ranked lawyers and 32 recognized lawyers

#### 2022 | GLOBAL

12 ranked lawyers and 32 recognized lawyers

### 2022 | FINTECH

FinTech Legal in Brazil

#### 2021 | BRAZIL

13 practice areas and 30 ranked lawyers

#### 2021 | LATIN AMERICA

19 practice areas and 40 ranked lawyers

#### 2021 | HIGH NET WORTH

Private Wealth Law in Brazil

5 areas recognized for the quality of work and service offered to their customers: Energy & Natural Resources, Securitisation & Structured Finance, Projects & Procurement, Public Law and Corporate Governance

#### LEGAL INTELLIGENCE CENTER

Our insights on issues that impact your business Access our content: www.machadomeyer.com/legalintelligence

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